

Which ReadySetAuction product(s) is right for you?



Event Planner Basic*	Premier*	Auction Cashier Add-on	Online Auction Basic**
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Web-based Software as a Service

- Simultaneous, multi-user access, 24/7
- Unlimited number of committee member accounts
- Mac and PC accessible; no software to install
- Access your data for 3 years following each event
- Free, pre-event, web-based technical support for all registered committee members

✓	✓		✓
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Prospect & Donor Management

- Generate personalized procurement letters and emails
- Track prospects and donors
- Generate thank you letters and receipts for donors
- Current auction's donors automatically become next auction's prospects

✓	✓		
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Donation Management & Printed Auction Materials

- Track auction donations, sponsorships, in-kind donations and designated funds
- Create up to 25 live and silent auction sections
- Bundle donations into packages/baskets and assign them to sections
- Order the packages within each section and assign catalog numbers
- Generate the printed catalog, bid sheets, gift certificates and display certificates

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Guest Management

- Build your invitation list. Record RSVPs. Assign bidder numbers
- Assign guests to tables and assign meals to guests
- Generate name tags, bidder paddles, guest lists, guest reports and thank you letters
- Current auction's invitees and guests automatically become next auction's invitees

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Event Bid Recording & Cashiering

For event check in, bid recording, invoices, checkout, receipts, and sales reports

- Integrate a merchant account to securely capture guest credit card info at event check-in and/or checkout (PayReady™)
- Record bids simultaneously from any number of Internet-connected Macs & PCs
- No software to install
- Enter credit card information via keyboards or optional card readers (swipers)
- Efficient, hassle-free, fast checkout from any number of computers
- Generate guest invoices, guest receipts, and an array of sales summary reports

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Online Catalog & Online Bidding

- Customize your auction website's look with your own banner and background, or use one of our templates
- Maximize your profits by selling the 12 clickable sponsor logo placements
- Display your auction items in an online catalog with no limit to the number of items
- Spread the word about your online auction via integrated Facebook & Twitter buttons
- For up to 8 weeks, conduct online-only bidding and/or online pre-bidding for event
- Automated "You've Been Outbid" emails
- Supports automated online bidding up to a 'maximum bid' designated by the bidder
- Easily send winner notifications by email during 4-week wrap-up period
- Collect credit card and PayPal payments electronically from online auction winners
- Offer online auction winners the option to print invoices

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Event Auction WebBoost™

From your ReadySetAuction-hosted auction website, for the 52 weeks prior to event:

- Sell tickets, tables and sponsorships online
- Accept cash donations online
- Post your catalog online
- Collect donation information electronically with an online procurement form
- Sell fixed-price items from your online catalog (max 8 weeks during online auction)

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To purchase, visit www.ReadySetAuction.com or call 206.274.9107

*Event Planner Basic & Premier products may be purchased up to 1 year prior to your event.

**Online Auction Basic product may be purchased no more than 8 weeks prior to the close of online bidding.

Live/Silent Event Auction Products

Pricing



STEP 1: Select the Event Planner Basic or Premier

Event Planner Basic

\$399 Setup Fee (per event)

OR

Premier

\$699 Setup Fee (per event) +
3.5% Online Bidding Transaction Fee

- Online Bidding Transaction (OBT) Fee is applied to each online package's highest online bid and the selling price of an online fixed-price package.
- A minimum OBT Fee of \$1 will apply to each online package that receives at least one online bid and to each sale of a fixed-price package from your auction website.
- If an online package receives no online bids, then no OBT Fee applies.
- The sum of all packages' OBT Fees is capped at \$1,500.
- OBT Fee does NOT apply to online ticket sales, online sponsorship sales and/or online cash donations.

STEP 2: Optionally add the Auction Cashier module for live/silent event cashiering

Auction Cashier Add-On Module (for live/silent event auction only)

1.5% Auction Cashier Transaction Fee

- Auction Cashier Transaction (ACT) Fee based on 'Event Auction Sales.' 'Event Auction Sales' means the total dollar amount of all packages sold and processed via the Auction Cashier, including but not limited to: silent and live auction packages, fixed-price packages, raffle tickets and cash donations. 'Event Auction Sales' does not include: proceeds from the sale of admission tickets, cash/sponsorship donations recorded as donations prior to the event, or proceeds from packages sold during online bidding which are closed out separately from the Auction Cashier.
- There is a \$300 minimum ACT Fee collected at time of purchase.
- ACT Fee is capped at \$1,500. That is, no ACT Fee on Event Auction Sales that exceed \$100,000.
- Auction Cashier Module must be purchased no later than 10 business days prior to event date, or late fee will apply.

Credit Card Processing: To capture guest credit card information at event check-in and/or accept real-time credit cards payments from winning bidders during your live/silent event auction, at event check-out, and after; and to sell sponsorships online, sell tickets online, accept cash donations online and accept online payments from winning online bidders, your organization must establish a merchant account with our payment processing partner, Element Payment Services. **Your merchant processing fees are in addition to ReadySetAuction's Transaction Fees.** For more info, visit <<http://www.readysetauction.com/products/event-auctions/payment-processing>>.

Purchasing ReadySetAuction: Event Planner Basic Service or Premier Service Setup Fee is collected by credit card at time of purchase. Online Bidding Transaction Fee is collected via ACH transfer (electronic check) 5 days after the close of online bidding, or on the 5th business day following event auction. Online Bidding Transaction Fee caps at \$1,500 maximum. Auction Cashier Transaction Fee is collected via ACH transfer (electronic check): \$300 minimum paid at time of purchase and, if additional fee accrues, on the 5th business day following event. Auction Cashier Transaction Fee caps at \$1,500 maximum. For complete payment terms, please refer to our Terms of Service: <<http://www.readysetauction.com/tos/>>.

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Prices effective as of 05/15/11.

Online Auction Products

Pricing



Select the Online Auction Basic or Premier

Online Auction Basic

**\$399 Setup Fee (per event) +
3.5% Online Bidding
Transaction Fee**

- Online Bidding Transaction (OBT) Fee is applied to each online package's highest online bid.
- A minimum OBT Fee of \$1 will apply to each online package that receives at least one online bid.
- If an online package receives no online bids, then no OBT Fee applies.
- The sum of all items' OBT Fees is capped at \$1,500.

OR

Premier

**\$699 Setup Fee (per event) +
3.5% Online Bidding Transaction Fee**

- Online Bidding Transaction (OBT) Fee is applied to each online package's highest online bid and the selling price of an online fixed-price package.
- A minimum OBT Fee of \$1 will apply to each online package that receives at least one online bid and to each sale of a fixed-price package from your auction website.
- If an online package receives no online bids, then no OBT Fee applies.
- The sum of all packages' OBT Fees is capped at \$1,500.
- OBT Fee does NOT apply to online ticket sales, online sponsorship sales and/or online cash donations.

Credit Card Processing: To sell sponsorships online, sell tickets online, accept cash donations online and accept online payments from winning online bidders, your organization must establish a merchant account with our payment processing partner, Element Payment Services, or set up a PayPal Business account. **Your merchant processing or PayPal fees are in addition to ReadySetAuction's Transaction Fees.** For more information, visit: [http://www.readysetauction.com/products/online-auctions/payment processing](http://www.readysetauction.com/products/online-auctions/payment-processing).

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